

Bennett, Toronto, Ont., and Saint John, N.B.; Unveiling Memorial to Canadian Women in Senate Chamber, Ottawa; International Tuna Fishing Competition, N.S.

A specially equipped mobile unit constructed for the CBC has been of unusual value in extending the scope and increasing the quality of remote control broadcasts.

Exchange relations with the British Broadcasting Corporation and with the major broadcasting systems in the United States are most satisfactory and of distinct advantage in enabling the CBC to bring to Canadian listeners selected sustaining programs of an exceptional standard and interest, such as grand operas by the Metropolitan Opera Association, the NBC Symphony Concerts, and the Sunday afternoon concerts by the New York Philharmonic Society. The many other programs received in exchange have added immeasurably to the pleasure of listeners in Canada, and it is gratifying that CBC programs relayed to Great Britain and the United States have been highly commended. The exchange of producers between the CBC and the BBC has already proved helpful in fortifying productive skill and enlarging the scope of ideas.

The exchange of programs with other countries, notably France, Sweden, South Africa, New Zealand, and Australia, has been explored, and these countries are prepared to exchange programs with Canada as soon as the CBC inaugurates high-power short-wave facilities to place the exchange on a reciprocal basis. For the first time Canada broadcasted a program to the world, The Fifth World Concert on Oct. 23, 1938. It was relayed to twenty-four countries.

The number of programs broadcast per month showed a continued increase, so that by the end of 1938 over 1,600 programs per month totalling over 600 hours were being broadcast. This increase meant that still more Canadian talent is being utilized. Some 3,807 artists were involved exclusive of groups and choirs paid in bulk. During the winter season of 1938-39, the average number of network hours per week was 77, with an average of 16½ hours or 30.4 p.c. devoted to commercial programs, and 60½ hours or 69.6 p.c. devoted to sustaining (non-commercial) programs.

8.—Classification of CBC Programs, showing Percentage Distribution, fiscal year 1938.

Class of Program.	Number of Programs.	Percentage of Programs.	Percentage of Time.	Class of Program.	Number of Programs.	Percentage of Programs.	Percentage of Time.
Actuality broadcasts.....	58	0.4	0.7	Old-time music.....	95	0.7	1.0
Appeals.....	26	0.2	1	Operas.....	26	0.2	0.6
Band music.....	98	0.7	0.9	Operettas.....	17	0.1	0.1
Chamber music.....	352	2.7	3.7	Organ music.....	303	2.3	2.2
Children's.....	283	2.2	1.6	Overseas, BBC.....	351	2.7	6.3
Choral music.....	161	1.2	1.6	Overseas, Ger-many.....	22	0.2	0.2
Community singing.....	29	0.2	0.3	Poetry readings.....	78	0.6	0.5
Concert music.....	1,131	9.0	11.2	Recitals (instrumental).....	534	4.1	2.7
Dance music.....	975	7.5	8.7	Recitals (vocal).....	342	6.5	4.3
Debates.....	52	0.4	0.4	Recordings.....	408	3.2	2.6
Drama.....	395	3.1	3.6	Religious broadcasts.....	85	0.7	0.7
Drama (Biblical).....	65	0.5	0.7	Shut-in broadcasts.....	9	0.1	1
Dramatic-musical.....	70	0.5	0.8	Slumber music.....	114	0.9	1.3
Folk music.....	42	0.3	0.3	Special events.....	244	1.9	2.1
Interviews.....	21	0.2	1	Stock quotations.....	696	5.4	3.6
Light popular music.....	459	3.6	3.9	Symphony music.....	284	2.2	4.5
Musical novelties.....	381	2.8	2.8	Talks.....	1,733	13.4	9.0
News bulletins.....	1,361	10.5	7.0	Variety.....	803	6.2	8.0
Northern Messenger.....	27	0.2	0.4	Vocal ensembles.....	213	1.6	1.6
				Weather forecasts.....	99	0.8	0.1
				Totals.....	12,922	100.0	

¹ Not reported.